

FOR MEMBERS

You already tell photographers about this.

Let me pay you for it.

You've mentioned the studios in a group, in a DM, at a workshop, in someone's comments at 11pm. The affiliate programme turns that into income. Free to join, about two minutes, and you get a dashboard showing clicks, sales and earnings. This guide was rewritten in August 2026 around what actually converts — the work, not the link.

Join at ab-studio.getrewardful.com/signup · guide updated 16 August 2026

What you earn

You earn on every sale	20%
Lifetime — \$99	\$19.80
Monthly plan — \$25	\$5.00 a month
Your link keeps earning for	30 days
Cost to join	\$0

You earn 20% of whatever they actually pay. The 30-day window is the part worth understanding: if someone taps your link during a sale but doesn't buy until three weeks later at full price, you earn the **higher** amount. Every click is a 30-day earning window, so keep sharing after a sale ends.

What they get for the \$99

You cannot sell something you can only half describe. This is the whole offer, in the order people actually ask about it.

- **One payment of \$99. That is it, forever.** No renewal, no annual bill, access never lapses. The alternative for new members is \$25 a month — so it pays for itself in four months and is free after that. That comparison is the single most useful sentence you can put in a post.
- **Every studio in the system.** Not a template pack — working browser studios that take their photograph and their brand colours and hand back the finished thing. Ad posts, carousels, reels, pricing guides, session guides, albums, wall art mockups, business cards, calendars, sports cards, and a good deal more.
- **Every studio added from here on.** This is the part lifetime members care about most and it is the part most people forget to mention. New studios go in regularly and lifetime members get all of them at no extra cost, for as long as it exists.
- **All updates and fixes.** Things get repaired and improved constantly. That is included too.
- **The member community.** Where the requests come from and where the fixes get reported.
- **Nothing to install.** It runs in a browser tab, on a laptop or a phone. No download, no subscription to a design app, no plugin.

Your commission on a \$99 lifetime sale is **\$19.80**. On the \$25 monthly plan it is \$5.00 a month, for as long as that member stays.

Do not quote a number of studios. It changes almost every week, and a post from three weeks ago that says a smaller number makes the whole thing look neglected. “Every studio in the system, plus every one added later” is true today and will still be true in a year.

Nobody has earned yet. Here is why.

Almost everything shared so far has been the link. A link asks a photographer to imagine what they might get. A design tells them. Nobody buys a tool from a sentence — they buy it from seeing something they wish they had made, and then asking how it was made. Post the work. Let them ask.

The second reason is smaller and duller and probably matters more: the old version of this page told you to share it “when it feels natural.” It never feels natural. So there is a seven-day plan at the bottom with actual days on it. Four posts. That is the whole ask.

Who to talk to

Your clients are not the audience. The families who follow you don't want a design tool — other photographers do. Posting this to your main feed and wondering why nothing happened is the most common mistake. Referrals come photographer to photographer.

The four things that actually sell it

In order. The first one outperforms the other three combined, and it is the least work.

1 • Before and after

One image, split. Left: the photograph straight out of your camera. Right: the same photograph as a finished piece from a studio. No words on the image itself.

- **Use your own client work.** Not a sample of mine. The whole power of this post is that it is your style, your lighting, your kind of session — which is the proof a demo cannot fake.
- **Pick the biggest transformation you have,** not the prettiest. Overlay, Sports Card, Product Mockup and Emulsion give you the widest gap between the two halves.
- **Caption it with the time, not the features.** "Straight out of camera, and four minutes later." The number is what stops the scroll.
- **Say the tool in the first comment,** with your link. Not in the post.

Why this one wins: every photographer looking at it is running the same maths — how long would that take me in Photoshop, and what would I charge for it.

2 · A screen recording for TikTok or Reels

Twenty to thirty seconds, filmed off your own screen. No face needed, no talking needed. Silent screen recordings with text on top do very well in this niche.

- **0–2s — the hook on screen.** One line of text over the finished design. Pick one from the scripts below.
- **2–18s — the doing.** Drop the photo in. Type the name. Watch it build. Speed it up 1.5× if it drags. Keep your cursor moving.
- **18–25s — the reveal.** Hold on the finished design for a full three seconds. Longer than feels comfortable. This is the frame people screenshot.
- **Last frame — “link in bio”.** Say it on screen, never read the web address out loud, or the sale is not tracked.

Post the same video to both TikTok and Reels. Different audiences, no extra work. Trending audio helps on TikTok; on Reels the first line of text matters more than the sound.

3 · Facebook groups — carefully

I cannot post in photographer groups. I own the thing. Any group worth being in bans owners promoting their own product, and rightly so. You are not in that position — you are a member talking about something you use. That is the one thing you can do that I genuinely cannot.

- **Read the pinned rules before you post anything.** Most photographer groups allow promotion on one specific day, or in a specific thread, and ban it everywhere else. Posting on the wrong day gets you removed and helps nobody.
- **If the rules are unclear, message an admin.** One line: “Is it alright to share a tool I use, with an affiliate link, if I mark it as one?” A yes from an admin is worth more than ten careful posts.
- **Answering beats announcing.** Someone asks how to make a pricing guide, or a sports banner, or what people use instead of Canva, most weeks. Answer that person properly and put the link at the end. This converts several times better than a cold post and never breaks a rule.
- **Lead with the design.** Post the image first. Put the link in the first comment — a lot of groups throttle posts that carry outbound links anyway.
- **Say it is an affiliate link, in the post.** Every time, not just in your bio. It is required, and in practice people share it more, not less, when you are straight about it.
- **Never post in a group you are not actually part of.** It reflects on both of us and it does not work.

4 · The DM to three people

The highest converting thing on this page, and the one everybody skips. Not a blast — three photographers you actually talk to, one message each, sent today.

- **Send them a design, not a pitch.** “I made this in four minutes, thought of you.”
- **Wait for them to ask.** They will. Then send the link.
- **If they go quiet, leave it.** The 30-day window is already running from their first tap.

Name the program, not me

A small thing that changes how a post lands. Say **The Studio Social System**. Don't say "Ana's program" or "my friend built this."

- **A tool is a recommendation. A person is an advert.** "A set of browser studios I use" reads as one photographer helping another. "My friend Ana's program" reads as a favour being called in, and photographers discount it instantly.
- **Group rules are usually written about businesses and people**, not about tools. Naming a person's business is the thing admins remove. Saying what you use is far easier to defend, and far easier to get a yes on.
- **You are the person recommending it.** The post should be about your work and your four minutes. The moment a name goes in, the post is about somebody who is not in the room.
- **Say "I use", not "she made".** That is the whole edit, and it is usually one word.

This is about what you are recommending, not about hiding anything. The affiliate disclosure still goes in every post — that part is not optional and never gets dropped. Leaving my name out of a sentence is a framing choice; leaving the disclosure out is a different thing entirely.

If someone asks directly who is behind it, tell them. Dodging a straight question looks far worse than answering it.

Your first seven days

Four posts across a week. If you do nothing else on this page, do this.

Today	Grab your link from the Rewardful dashboard. Put it in your bio or Linktree and leave it there permanently.
Day 1	Three DMs. One design each. No pitch.
Day 2	Before and after to your feed and your Story. Link in the first comment.
Day 3	Read the rules of the two photographer groups you are most active in. Note which day promotion is allowed.
Day 4	Screen-record one studio. Post to TikTok and Reels.
Day 5	Answer one question in a group. Properly. Name the program, not me. Link at the end, marked as affiliate.
Day 7	Look at your dashboard. Clicks with no sales means the design was good and the ask was missing. No clicks means the design did not stop anybody — use a bigger before and after next time.

Copy and paste

BEFORE AND AFTER CAPTION

Straight out of camera on the left. Four minutes later on the right. I stopped rebuilding these by hand this year — tool's in the comments ↓ (affiliate link, so you'd be supporting me too).

TIKTOK / REEL HOOK — PICK ONE

"Four minutes. No Photoshop." · "POV: you stopped rebuilding this by hand." · "Things I make in my browser between sessions." · "This used to take me an hour." · "Every photographer asks me how I do this one."

FACEBOOK GROUP POST

Sharing this because it changed how I make my client content. [your before and after]. It's The Studio Social System — 30+ browser studios built for photographers, nothing to install. Link's in the comments ↓ and I'll say up front it's my affiliate link.

REPLYING TO SOMEONE WHO ASKED HOW YOU MADE IT

Thank you! It's The Studio Social System — 30+ studios that run in the browser, this one took about four minutes. Happy to answer anything about it. Link if you want a look: [your link] (affiliate link, full disclosure.)

DM TO A PHOTOGRAPHER YOU KNOW

Made this in about four minutes and immediately thought of you — [attach the design]. Want me to send you what I use?

INSTAGRAM STORY

This is how I make all my content now — 30+ photographer studios in one place, right in the browser. Tap the link ↑

WHEN THEY ASK WHAT IT COSTS

\$99 once and that is it — no renewal, and every studio added later is included. The other way in is \$25 a month, so it pays for itself in four months. (My link is an affiliate link, full disclosure.)

ASKING A GROUP ADMIN

Hi — I use a design tool I'd like to share with the group. I do have an affiliate link and I'd mark it clearly as one. Is that alright here, or is there a day for that sort of post?

Graphics you can post

Ready to post as-is. Honestly though — your own designs will beat all of these, because you made them. That's the proof no graphic can fake.

MADE IN 4 MINUTES



Every design my studio needs — *in one place.*

30+ browser-based studios built only for photographers. My brand, my photos, nothing to install.

LINK IN BIO ↑

AFFILIATE PROGRAM

Share what you already *love.*

You earn on every sale

20%

Lifetime — \$99

\$19.80

Monthly — \$25

\$5.00 a month

Cookie window

30 days

Cost to join

\$0

You earn 20% of whatever they actually pay, and on a monthly plan you keep earning every month they stay. The 30-day window means a click today still counts if they buy later.

THESTUDIOSOCIALSYSTEM.COM

The one thing that breaks it

Always send people through your link. If someone types the web address in themselves, the sale is not tracked and you lose the commission. Say “Tap the link ↑” or “Link in bio ↑” — never read the address out. Grab your link from your Rewardful dashboard.

Saying it is an affiliate link

Not optional, and not a formality. In the US the FTC requires the disclosure to sit with the recommendation — in the post or the comment itself, not buried in a bio, not “#ad” at the end of thirty hashtags. Most photographer groups require it as a condition of posting at all.

Any of these does the job, in plain English:

- “That’s my affiliate link, so you’d be supporting me too.”
- “Affiliate link, full disclosure.”
- “I earn a commission if you join through this.”

On video, say it out loud or put it on screen — a caption alone is not enough if the recommendation is in the audio.

House rules

- Say that you’re an affiliate, every time, in the post itself.
- No coupon or deal sites.
- Don’t post in groups you’re not part of, and don’t post against a group’s rules. It reflects on both of us, and it doesn’t work anyway.
- Don’t promise anything the studios don’t do. If you’re unsure whether something is possible, ask me first — I would much rather answer than have it oversold.
- Use your own client work wherever you can, with the family’s permission as usual. It converts better than anything I could hand you.

Grab your link and mention us when it’s natural.

And if you’d rather just keep designing and never think about this again — completely fine. You’re still my favourite kind of member.